



# ETRA

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*Eventi d'Arte*



We are an agency specialized in organizing *cultural events* and visits to historic and artistic landmarks.

Our mission is to create unforgettable experiences that combine *art, history, and meaningful moments of togetherness*.

# About us



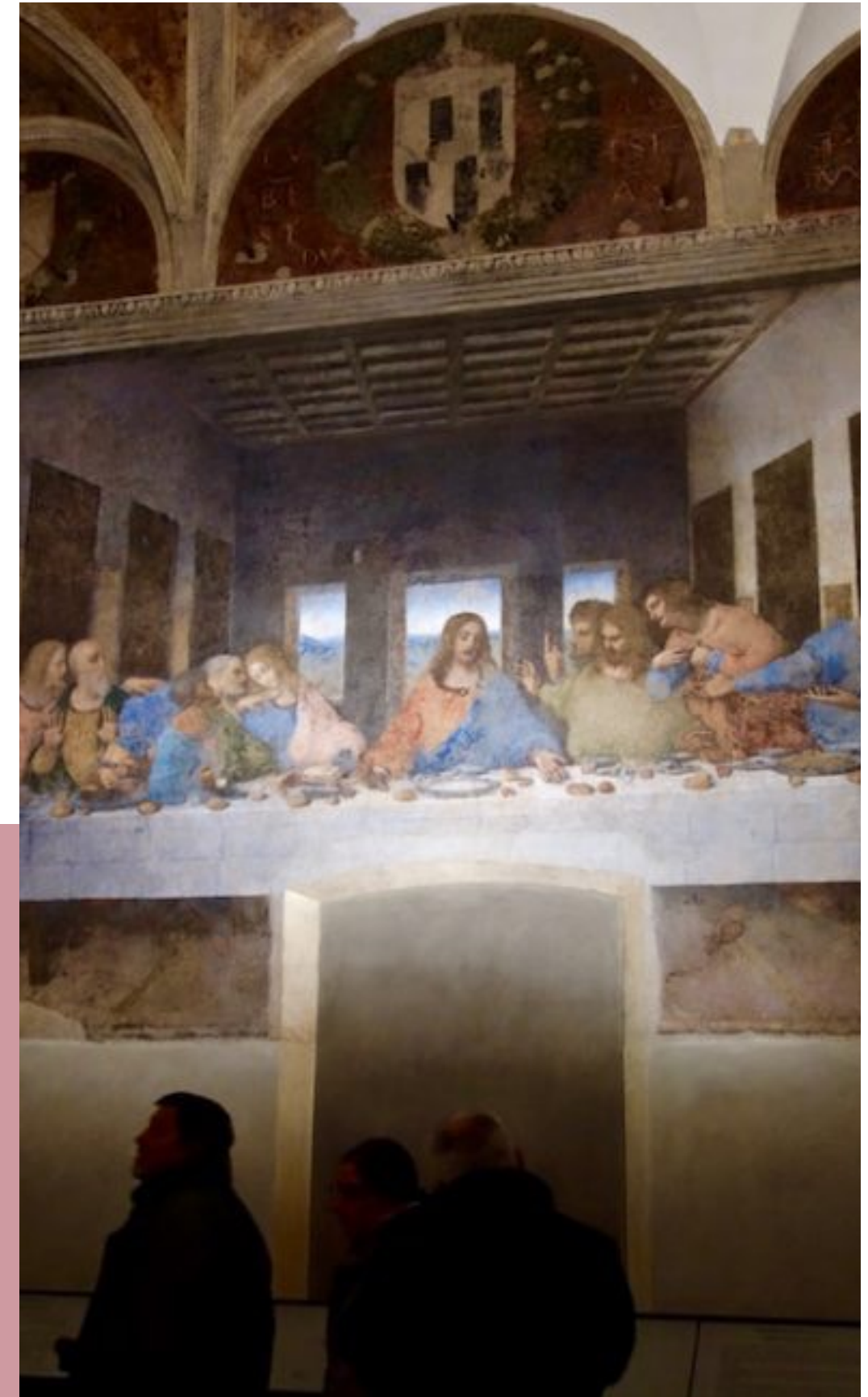


Milan, Rome, Florence and Venice

# Exclusive cultural events in Italy's most iconic art cities

Imagine exploring frescoed historic halls, dining in noble palaces, or enjoying a private evening inside a *museum closed to the public* — all in an exclusive atmosphere where art, history, and elegance meet.

With us, Italy's great art cities become the *stage for unforgettable experiences*, where the past and present come together in perfect harmony.



# Exclusivity for Corporates, Institutions, and Private Clients

We offer the opportunity to organize private events and closed-door visits in **museums, churches, historic palaces, and other iconic locations.**

Each event is a bespoke experience, designed to grant exclusive access to some of the most fascinating and representative sites of Italy's cultural heritage.

**Gala dinners, corporate events, business conventions, high-profile meetings, or private celebrations** are transformed into unforgettable moments—set in venues that reflect the client's identity and prestige. For a truly exclusive touch, we provide **access to exhibitions and art shows even outside of regular opening hours**, allowing guests to admire masterpieces in complete privacy and enjoy an intimate, privileged cultural experience.

We take care of every detail to ensure an immersive and refined experience.

Each event is thoughtfully designed to reflect the identity of the company or institution, creating a moment that will remain etched in the memory of every guest.







# Tailored event proposals

**Private Events Behind Closed Doors:** Exclusive access to historical and artistic landmarks in *Milan, Rome, Florence, and Venice*—opened just for you and your guests. An experience that blends discovery and charm in spectacular settings.

**Gala Dinners in Iconic Locations:** *Refined menus served in unique historic venues*, surrounded by art and timeless beauty. Every detail is carefully curated to turn each dinner into an unforgettable occasion.

**Immersive Guided Tours:** A journey through *hidden masterpieces and untold stories of Italy's most beautiful cities*, led by expert guides who transform every visit into a memorable tale.

**Themed Events:** *Evenings dedicated to art, music, and history*, enriched with tailor-made performances.



# The magic of our touch



## Uncompromised Elegance

*Unique venues, curated for unforgettable moments.*



## Experience and Passion

*Years of success in delivering prestigious cultural events.*



## Unmatched Emotions

*Every detail, from flowers to music, is designed to leave a lasting impression.*

Every event is a journey into a world suspended in time, where heritage and innovation blend to create moments of pure wonder.



# Personalized experience

Discover how we can transform your event into an experience of pure charm. From the historic venues of **Milan, Rome, Florence, and Venice**, we invite you to embark on a journey celebrating art, culture, and the refined joy of stylish celebration.





# Milan

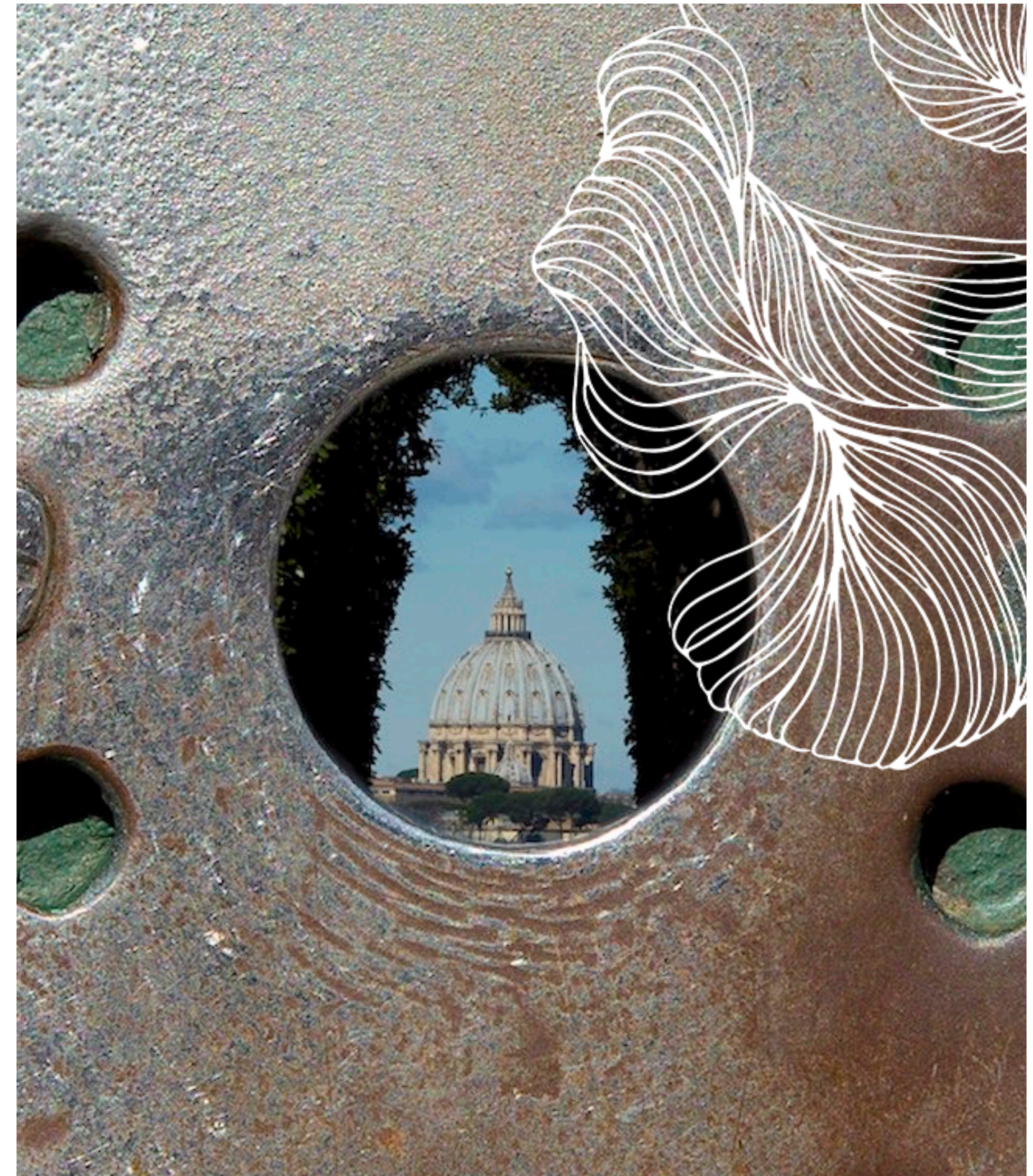
Milan is our home base — a capital of design and contemporary art, offering unique settings for events that blend elegance and modernity. Imagine a gala dinner beneath the Tiepolo frescoed ceiling of **Palazzo Clerici**, a stunning 18th-century venue in the heart of Milan. Or experience a contemporary-themed evening at the **Museo del Novecento**, surrounded by iconic works of modern art — the perfect setting for events focused on innovation and design. And let's not forget the majestic **Duomo Terraces**, the **Last Supper by Leonardo da Vinci**, or hidden gems like **Villa Necchi Campiglio**. In Milan, every event becomes a journey through art and creativity — whether it's a private design-themed tour or an exclusive visit to a cultural landmark.





# Rome

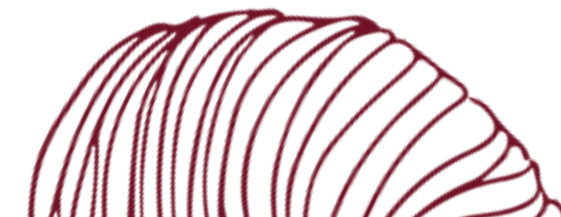
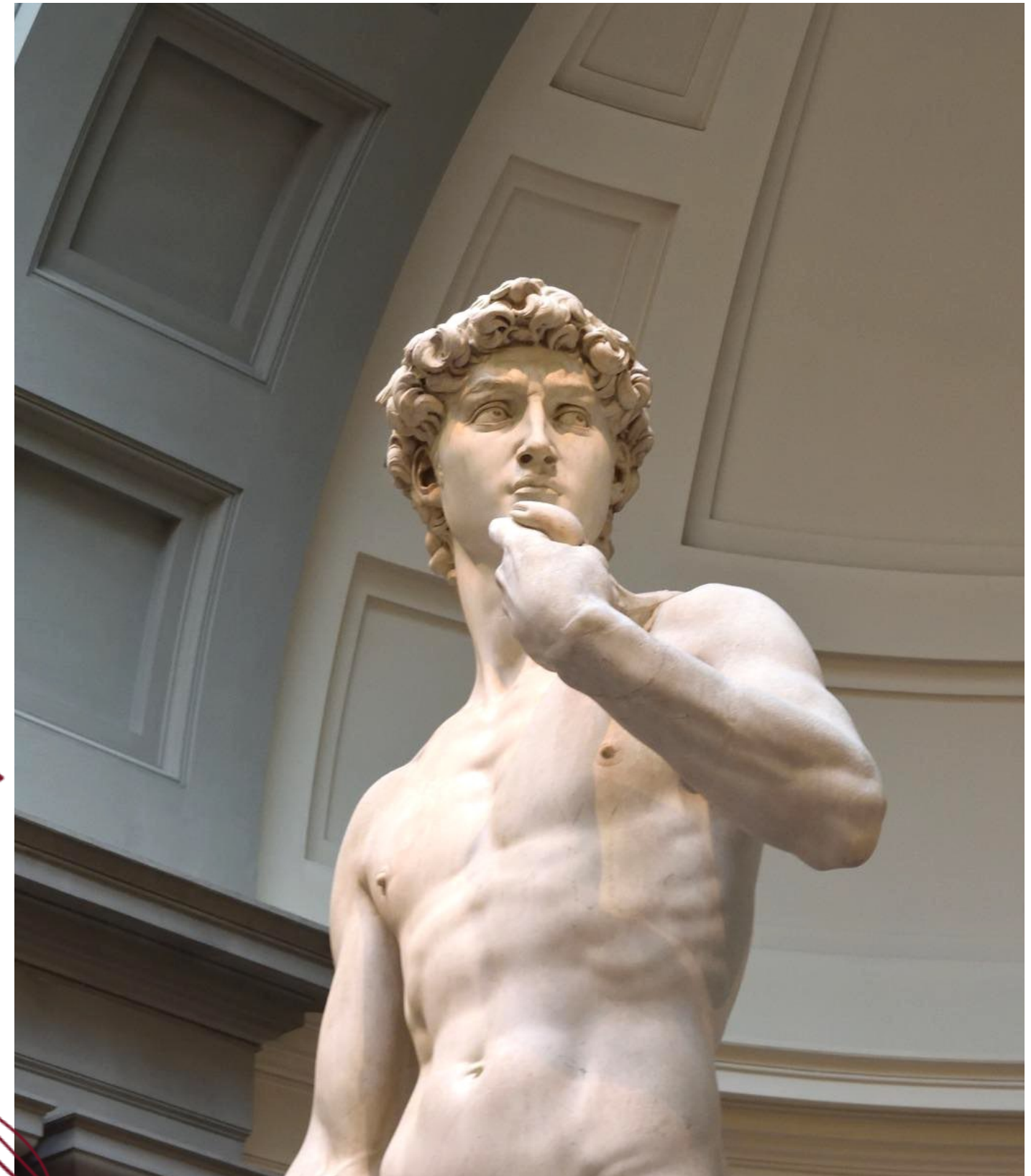
Rome, with its millennia of history and magnificent palaces, is the ideal setting for high-impact events. **Palazzo Colonna** offers prestigious spaces for exclusive receptions, surrounded by exceptional art collections. The solemn atmosphere of the **Capitoline Museums** allows for events overlooking the Imperial Forums — a location steeped in the legacy of Ancient Rome. For a touch of French elegance, **Villa Medici** offers enchanting evenings in the gardens and halls of the French Academy. Rome invites you to explore its historical roots through unique experiences: from ancient Roman-style dinners with live performances and music, to private nighttime tours of iconic monuments — a truly sensory journey through the Eternal City.





# Florence

Florence, cradle of the Renaissance, is a city that inspires and enchants. Imagine a gala dinner in the majestic *Salone dei Cinquecento* of **Palazzo Vecchio**, where guests are surrounded by frescoes and masterpieces that tell stories of grandeur and beauty. The **Uffizi Gallery** can open its doors for a private visit among the works of Botticelli, Michelangelo, and Leonardo — turning any event into a true celebration of culture. Or picture an evening immersed in the greenery of **Villa Bardini**, with a breathtaking view of Florence at sunset. Here, every event becomes a Renaissance-inspired experience, enriched by performances and tastings of Tuscan wines — a full immersion into local art and flavor.





# Venice

Venice is the city of enchantment, where golden reflections dance on the water and time seems to stand still. The **Doge's Palace**, with its majestic Gothic halls, offers a stunning setting for events that wish to evoke the grandeur of the Venetian Republic. For a refined evening in the heart of La Serenissima, the **Correr Museum** opens its doors onto the iconic **Piazza San Marco**. And for a truly romantic event, **Ca' Rezzonico** welcomes guests into its baroque salons overlooking the **Grand Canal**. Hosting a dinner in an authentic Venetian palazzo, or arranging a private tour of the lagoon's islands with a stop at **Murano's** historic glass furnaces, allows guests to experience a dream from another time — celebrating the art, history, and magic of Venice.







**Exclusivity and Refinement:** Access to unique venues and private moments.

**Proven Expertise:** Years of organizing prestigious events and collaborating with museums and institutions.

**Creativity and Quality:** Innovative ideas and meticulous attention to the quality of every experience.

# Why Etra?



# Contact us

Write us to plan your exclusive event.



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# ETRA

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*Eventi d'Arte*

*Unique, elegant and  
exclusive experiences.*

